RASHTRA JYOTI

ANALYSIS BRIEF
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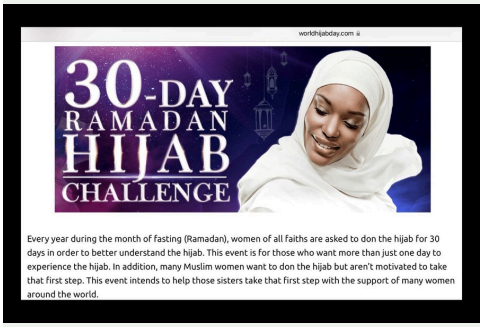
Islamic Conversion · From the reporting archive

World Hijab Day: Solidarity or Islamic Proselytising?

Original analysis by **Swati Goel Sharma**

The author argues that World Hijab Day may serve as a vehicle for Islamic proselytising. She points to the organisation's invitations for people of all faiths to fast during Ramadan and for women of all faiths to wear the hijab for 30 days, and cites a separate hijab outreach effort in Nagpur.



A picture from Worldhijabday.com

THE ESSENTIAL POINTS

- Nazma Khan founded the initiative in 2013 and later established an organisation whose stated purpose included fighting prejudice against Muslim women.
- The website's Fast for Unity programme invites people of every faith and background to observe fasting during the Islamic month of Ramadan.
- Hijab30 extends participation beyond a symbolic day, asking women of all faiths to wear hijab throughout the month of Ramadan.
- Sharma tests the campaign's reciprocity by asking whether its supporters would wear Hindu religious symbols or observe Navratri fasting in solidarity.

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SCAN TO SUPPORT

Updated from an original written by Swati Goel Sharma in February 2023. Summary prepared by Rashtra Jyoti Staff. Facts refer to the original reporting date.