RASHTRA JYOTI

ANALYSIS BRIEF
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Religious Double Standards · From the reporting archive

Jai Shri Ram Versus Jai Siya Ram: A Manufactured Divide

Original analysis by **Swati Goel Sharma**

The author argues that 'Jai Shri Ram' is a devotional chant and that its use is neither inherently patriarchal nor exclusive to the BJP. The article cites the chant's appearance in a 1948 devotional film and compares it with greetings such as 'Radhe Radhe' and 'Jai Mata Di'.



Congress leader Rahul Gandhi

THE ESSENTIAL POINTS

- At an Ambala press meet, Rahul Gandhi accused RSS members of removing Sita's name from Jai Siya Ram to invoke only Ram.
- The 1948 devotional film Shri Ram Bhakta Hanuman provides the central counterexample to claims that Jai Shri Ram originated during the 1990s movement.
- The greeting Radhe Radhe invokes Radha alone, illustrating why naming one revered figure does not automatically establish hostility towards another.
- The political rebuttal separates a chant's devotional meaning from its users' voting preferences: support for the BJP does not make devotion party property.

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SCAN TO SUPPORT

Updated from an original written by Swati Goel Sharma in January 2023. Summary prepared by Rashtra Jyoti Staff. Facts refer to the original reporting date.